## Privacy Policy for the United Aware Map Mobile Application

Welcome to the Unite Aware Map Mobile Application ("UA Maps Mobile", "the App"), which is exclusively designed for use by personnel associated with the United Nations to enhance situational awareness and information analysis within the organization. This Privacy Policy is intended to provide a comprehensive understanding of how we handle the information of users of the App.

# Information We Collect:

# 1.1. Personal Information:

We take your privacy seriously, and the personal information we collect is only used for security-related purposes. This includes, but is not limited to, your professional email address, your device's Internet Protocol (IP) address and your GPS location.

# **1.2.** Non-Personal Information:

To enhance the App's functionality and user experience, we may collect non-personal information, including but not limited to device information (such as device type, operating system, and device identifier), application usage data (such as feature usage and interaction patterns), and analytical data (such as error logs). This non-personal data is aggregated and anonymized to protect the privacy of our staff members.

### Use of Information:

The Collected information is used for several purposes, including:

- 1. **Analyzing Trends**: We use this data to analyze usage patterns, identify areas for improvement, and assess the overall effectiveness of the App.
- 2. **App Enhancement**: Information collected helps us optimize the App's performance, add new features, and address any issues or bugs.
- 3. **Data-Driven Decisions**: Non-personal information is used for data-driven decision-making within the organization, enabling us to better serve the United Nations community.

### **Data Security**:

We take robust measures to ensure the security and confidentiality of any information collected. This includes non-personal information, which is treated with the utmost care. Measures taken include:

1. **Encryption**: Data transmission and storage are secured with industry-standard encryption methods.

- 2. Access Controls: Access to data is restricted to authorized personnel only, and strong authentication mechanisms with multi-factor authentication are in place.
- 3. **Regular Audits**: We conduct periodic security audits to identify and address potential vulnerabilities.
- 4. **Data Retention**: Data is retained only as long as necessary to fulfill the purposes for which it was collected.

## **Changes to this Privacy Policy:**

We may update this Privacy Policy to reflect changes in the App or legal requirements. The revised policy becomes effective upon posting, and staff members' continued use of the App indicates acceptance of the updated policy.

### Contact Us:

If you have any questions or concerns about this Privacy Policy or the App's usage within the United Nations, please contact us as uniteaware @un.org.

By using the United Aware Map Mobile Application, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.